

BBA (4-Years) (Semester System) for Affiliated Colleges

SEMESTER-I

Course Title	Course Code	Past Paper
Arabic-I	BBA 101	
Business Mathematics	BBA 102	
Freshman English-I	BBA 103	
Contemporary World	BBA 104	
Introduction to Computer Concepts and Applications	BBA 105	
Islamic Studies	BBA 106	
Tadrees Tarjima Quran	HQ-001	

SEMESTER-II

Course Title	Course Code	Past Paper
Arabic-II	BBA 107	
Introduction to Human Resource Management	BBA 108	
Financial Accounting-I	BBA 109	
Freshman English-II	BBA 110	
Introduction to Management	BBA 111	
Microeconomics	BBA 112	
Tadrees Tarjima Quran	HQ-002	

SEMESTER-III

Course Title	Course Code	Past Paper
Financial Accounting-II	BBA 201	
Business Statistics	BBA 202	
Macroeconomics	BBA 203	
Oral Communication	BBA 204	
Sociology	BBA 205	
Principles of Marketing	BBA 206	
Tadrees Tarjima Quran	HQ-003	

SEMESTER-IV

Course Title	Course Code	Past Paper
Business Communication	BBA 207	
Financial Management-I	BBA 208	
Cost Accounting-I	BBA 209	
Money and Banking	BBA 210	
Marketing Management	BBA 211	
Human Rights and Fundamental Rights	BBA 212	
Tadrees Tarjima Quran	HQ-004	

SEMESTER-V

Course Title	Course Code	Past Paper
Business Law	BBA 301	
Cost Accounting-II	BBA 302	
Human Psychology	BBA 303	
Pakistan Studies	BBA 304	
Tadrees Tarjima Quran	HQ-005	
Specialization Course I (To be offered from the pool)	-	

SEMESTER-VI

Course Title	Course Code	Past Paper
Business Ethics	BBA 305	
Business Statistics-II	BBA 306	
Taxation Management-I	BBA 307	
Organizational Behaviour	BBA 308	
Tadrees Tarjima Quran	HQ-006	
Specialization Course II (To be offered from the pool)	-	

SEMESTER-VII

Course Title	Course Code	Past Paper
Business Research & Report Writing	BBA 401	

Strategic Management I	BBA 402	
Data Base Management Systems (DBMS)	BBA 403	
Entrepreneurship	BBA 404	
Tadrees Tarjima Quran	HQ-007	
Specialization Course III (To be offered from the pool)	-	
SEMESTER-VIII		
Course Title	Course Code	Past Paper
Operations Management	BBA 405	
Management Information Systems	BBA 406	
Logic	BBA 407	
International Business Management	BBA 408	
Tadrees Tarjima Quran	HQ-008	
Specialization Course IV (To be offered from the pool)	-	
Internship for duration of 9 weeks after fourth semester during summer break (6 credit hours)		
List of Specialization Courses		
Finance Specialization Courses		
Course Title	Course Code	Past Paper
Financial Reporting and Analysis	BBA 421	
Managerial Accounting	BBA 422	
Investment Analysis and Portfolio Management	BBA 423	
Financial Management-II	BBA 424	
Marketing Specialization Courses		
Course Title	Course Code	Past Paper
Consumer Behaviour	BBA 431	
Advertising	BBA 432	
Sales Management	BBA 433	
Marketing Research	BBA 434	
Human Resource Management Specialization Courses		
Course Title	Course Code	Past Paper
Strategic Human Resource Management	BBA 441	
Human Resource Development	BBA 442	
Organizational Development	BBA 443	
Labour Laws in Pakistan	BBA 444	
Research Thesis / Project / Internship		
Internship is mandatory for duration of 9 weeks after 4th semester with 6 credit hours during summer break		